

PHOTO-READY PREP LIST

The Professional Photographer's Guide to a Perfect Listing Shoot



Exterior & Curb Appeal

- Remove all vehicles from the driveway and front of the house.
- Close garage doors and hide trash/recycling bins.
- Mow the lawn, trim edges, and sweep the porch/sidewalks.
- Coil garden hoses and hide lawn equipment/toys.

Kitchen & Dining

- Clear ALL countertops (hide toasters, blenders, and knife blocks).
- Remove magnets, photos, and papers from the refrigerator.
- Hide dish soap, sponges, and towels.
- Clean all stainless steel appliances and granite surfaces.

Living & Common Areas

- Turn ON all lights and lamps; replace any burnt-out bulbs.
- Open all blinds and curtains to maximize natural light.
- Hide all remotes, charging cables, and power strips.
- De-clutter bookshelves and remove family photos.

Bedrooms & Bathrooms

- Make beds with crisp, wrinkle-free linens and plump pillows.
- Clear bathroom counters of toothbrushes, soaps, and medication.
- Put toilet lids DOWN and remove floor mats/rugs.
- Remove everything from the shower/tub (shampoo, sponges).

Photographer's Secret: The camera picks up "visual noise." If you're unsure about an item, hide it. We want the buyer to focus on the space and light, not your belongings.

Please complete this list at least 30 minutes before your scheduled shoot time.